## Hussein Ghazali

UX Designer with a background of interior design. Adept at utilizing design tools to ideate and conceptualize. Looking to grow into a more well-rounded designer.

### CONTACT

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#### **EDUCATION**

# GENERAL ASSEMBLY SINGAPORE 2020

User Experience Design Immersive (UXDI) Course

TEMASEK POLYTECHNIC SCHOOL OF DESIGN 2014-2017 Interior Architecture and Design

#### SKILLS

#### **PROTOTYPING**

CONCEPT DESIGN +
DEVELOPMENT

LAYOUT/SPACE PLANNING

INFORMATION ARCHITECTURE

DESIGN/USER RESEARCH + ANALYSIS

#### **COMPUTER SKILLS**

Figma, Adobe CC, HTML/CSS, Sketchup (3D/V-Ray Rendering), Autocad, Microsoft Office, Miro, Walkme,

#### **COMMUNICATION SKILLS**

Interviewing Users/Clients Communicating Design Ideas Public Speaking Customer Service

#### LANGUAGE

## **FLUENT, WRITTEN & SPOKEN**

English and Bahasa Melayu

## EXPERIENCE

#### **Ministry Of Education**

UX Designer/Researcher, SGUT Traineeship (2020 - Current)

- Plan and conduct user research based on development phase
- Design research and testing prototypes with users
- Project coordination across technical and design teams, and internal stakeholders
- Determine requirements for the software through user research and feedback from users and stakeholders
- Communicate product features and value propositions to users and stakeholders

#### WonderInn

User Experience Design / Business Website (2020)

- Conducting research and competitor analysis to identify plus/deltas which can be highlighted on client's website.
- Producing proto-personas based on company's research and insights to empathize website users.
- Organizing website information architecture based on user's behaviors and patterns.
- Involvement in design studio(ideation) for overall website design and layout/structure.
- Creating wireframes/prototypes (Figma) and iterating them based on insights gained from user testings.

#### **Hagg Creations**

Interior Design/Home Renovation (2016-2017)

- Engaging in design consultations with clients to provide design solutions and ideas based on their interests and needs.
- Conducting site analysis for potential clients to suggest and advise possible layout ideas.
- Assisting clients in picking out materials to fit their design needs while maintaining withing budget.
- Drafting of 3D and 2D interior renderings to sell ideas towards clients/potential customers.
- Setting-up VR walkthrough of rendered interiors to sell ideas towards clients/potential customers.

## **Academic Design**

General Assembly UXDI | Temasek Polytechnic (Interior Design)

Video-Editing Application General Assembly UXDI (2020)

**TransitLink online webpage**General Assembly UXDI(2020)

Houseware E-commerce General Assembly UXDI(2020)

Home School Residence The Whitley (2017)

## PARTICIPATION

## **HOME DESIGN & FURNITURE FARE**

at Singapore Changi Expo 2016

Assisted in design consultations and set-up/promote VR display of 3D renderings under Haqq Creations